IMPACEREPO OPUS 85 CAMP Czech Philharmonic



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Ladies and Gentlemen,

In the more than thirteen years that I have been fortunate enough to lead the Czech Philharmonic, I have not until now encountered such a large and important project as the OPUS 85 Philanthropic Campaign. In our daily journey towards musical excellence, it has given us the strength and confidence to realize our boldest artistic dreams. One of these dreams will be manifested next season in a three-day residency at New York's Carnegie Hall, where we will find ourselves in the same subscription series as the Berlin and Vienna Philharmonics. Being on the same stage as the world's best musicians has been made possible by the tireless work of our chief conductor, Semyon Bychkov, and the rest of our musicians. However, we could not have achieved this feat without your generous support.

Thanks to your generosity, soloists Yo Yo Ma, Gil Shaham and Daniil Trifonov will perform with the Czech Philharmonic, while talented members of the Czech Philharmonic Orchestral Academy will travel to New York with their colleagues from London and New York. The extraordinary soloists, the educational content, the rich accompanying programme and the carefully prepared communication campaign have all been made possible because of your support. On behalf of myself and all my colleagues at the Czech Philharmonic, I thank you for this from the bottom of my heart.

You are already rightfully a part of our artistic family, and I look forward to meeting many of you in person in New York. Your trust is our motivation and commitment for the future, so that we can continue on the path we have started together and give Czech music the special status it deserves at home and in the world; not only as the legacy of previous generations, but also as a living testimony to the fact that the Czech Republic is a proud musical power at the heart of Europe.

With heartfelt thanks

David Mareček

General Director of the Czech Philharmonic





I am a person who likes to work wherever I see meaning, potential and the possibility of success. I like to work with people who are passionate about a cause and give their very best. I have had the privilege of being a cabinet chairman and of being part of a community of people who feel the same way I do.

The OPUS 85 campaign was born out of the thoughts, ideas, desire, diligence and energy of people who believe in success. Thanks to you, our dear donors, we have been able to raise even more funds than we set out to. For that, we owe you and the entire Czech Philharmonic team a huge thank you. It is only together with other people, through teamwork, that a person can achieve great things. And we have the privilege of being there for those great things.

I wish it for myself, but I also wish it for all of us, that our cooperation and enthusiasm for the cause will last for many years to come!

Slavomír Lener

Chairman of the OPUS 85 Campaign Cabinet

PHILANTHROPIC CAMPAIGN OPUS 85 OF THE CZECH PHILHARMONIC

1.

This was our first philanthropic campaign targeting major donors.



TOP3

In 2022, we set ourselves the goal of becoming one of the top three orchestras in Europe by 2032.

The OPUS 85 Campaign was designed to support our journey to this musical pinnacle and to help with the implementation of projects from September 2022 to December 2024.

138 mil. CZK

You contributed a total of 138,000,000 CZK. Thank you!

2026

However, thanks to your overwhelming generosity, not only were we able to fund the projects through 2024, we were even able to fund some of the future opportunities not slated until 2026.

Target

85,000,000 CZK in gifts

30
new donors

Reality

104,400,000 CZK in individual donations

33,600,000 CZK in corporate partnerships

22
new donors

5
new corporate partnerships

39

new corporate partners

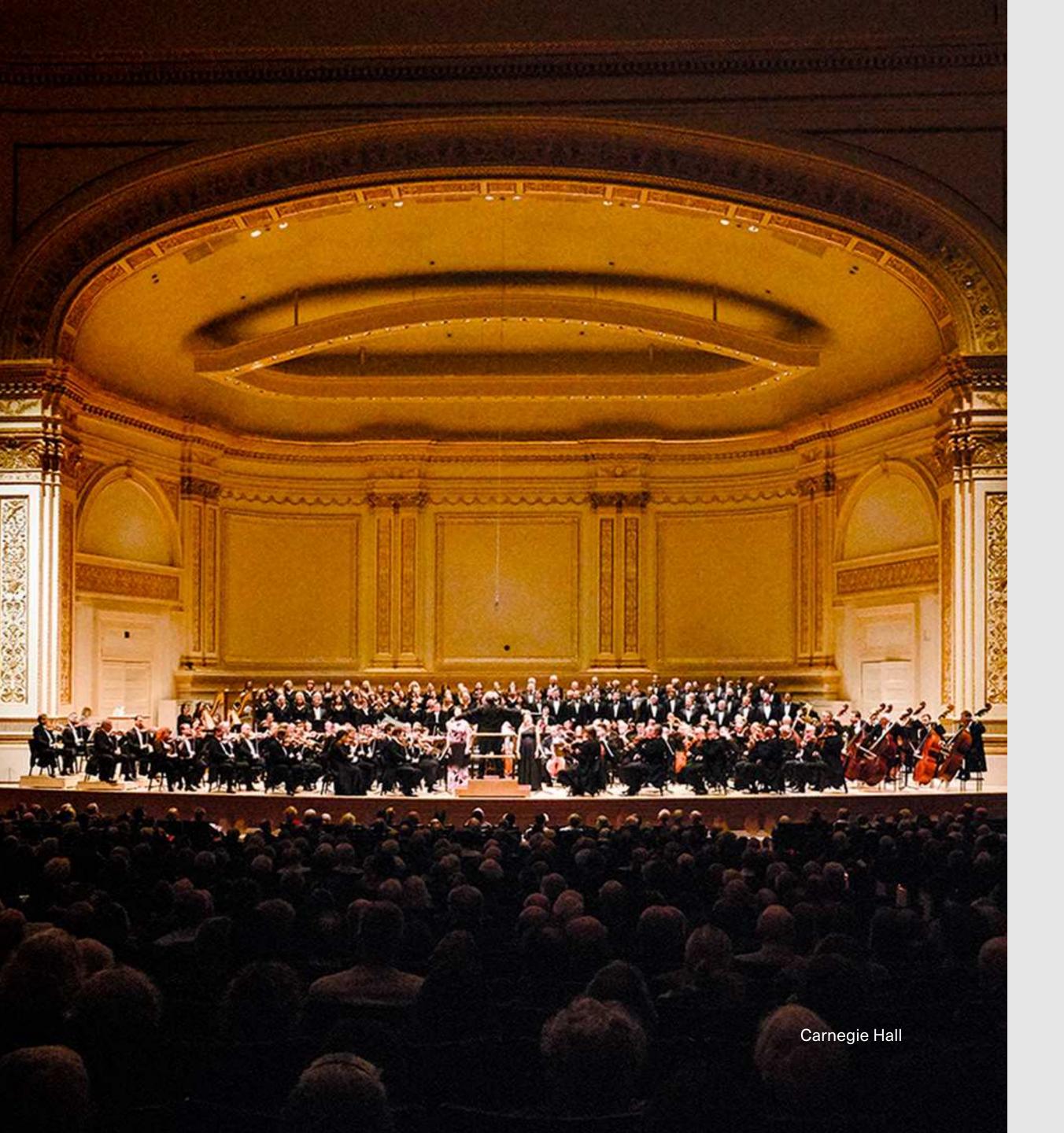


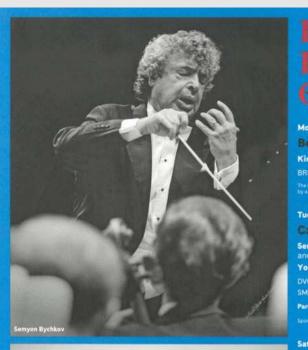
Your generosity has a double effect for us. We are able to attract talented artists and provide services we could not otherwise afford. This allows us to continually improve.

The increasing artistic quality of the Czech Philharmonic has an indirect effect on the additional opportunities that come our way.

Five main achievements

- 1 The inclusion of a three-day residency at Carnegie Hall in the main subscription series with the Berlin and Vienna Philharmonics.
- Simon Rattle has become our principal guest conductor, and we have deepened and extended our titular relationship with Jakub Hrůša.
- We have improved conditions for orchestra members and all other departments of the Czech Philharmonic.
- The Czech Philharmonic Youth Orchestra is regularly led by world-class conductors.
- A community of donors has been established, as well as a Foundation for the development of the Czech Philharmonic.





Monday, November 18 at 8 PM

Berliner Philharmoniker

Kirill Petrenko, Chief Conductor BRUCKNER Symphony No. 5

Czech Philharmonic

Yo-Yo Ma, Cello

lenna Philharmonic

International Festival of Orchestras III

Berliner Philharmoniker

Kirill Petrenko, Chief Conductor Program to include RACHMANINOFF Isle of the Dead DVOŘÁK Symphony No. 7

Wednesday, December 4 at 8 PM

Czech Philharmonic

Semyon Bychkov, Chief Conductor and Music Director DVOŘÁK Violin Concerto

G. MAHLER Symphony No. 5 Part of the Year of Czech Music.

Sunday, March 2 at 2 PM Vienna Philharmonic

Riccardo Muti, Conductor

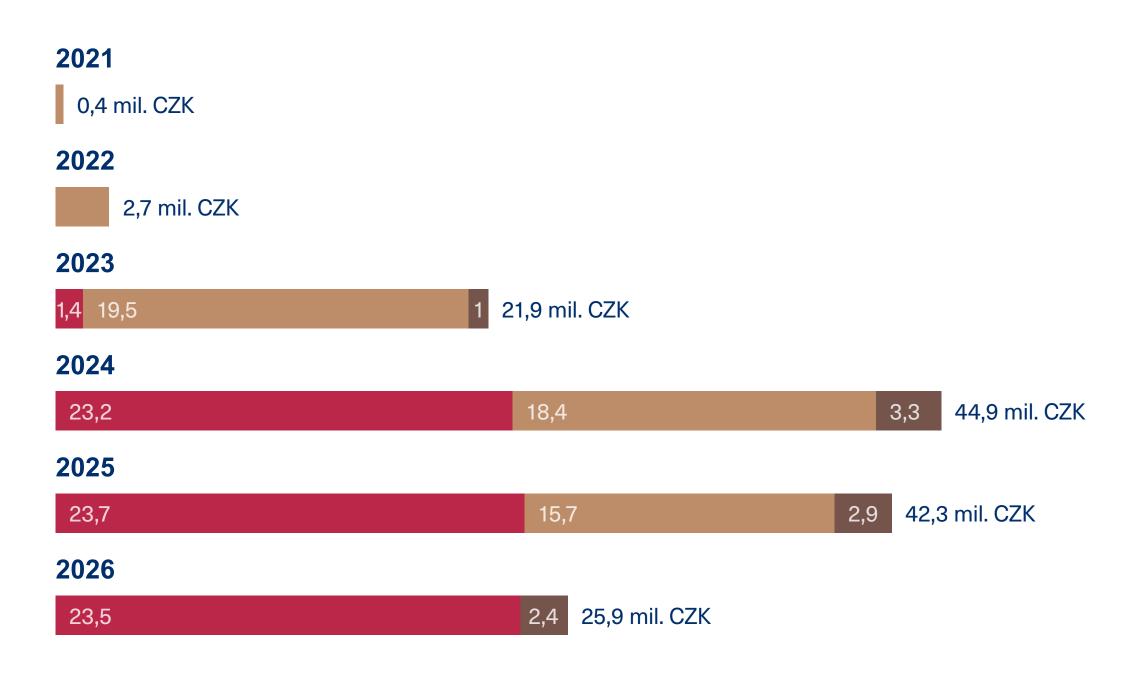
MOZART Symphony No. 41, "Jupiter" DVOŘÁK Symphony No. 9, "From the New World"

Three concerts in Stern Auditorium / Perelman Stage.

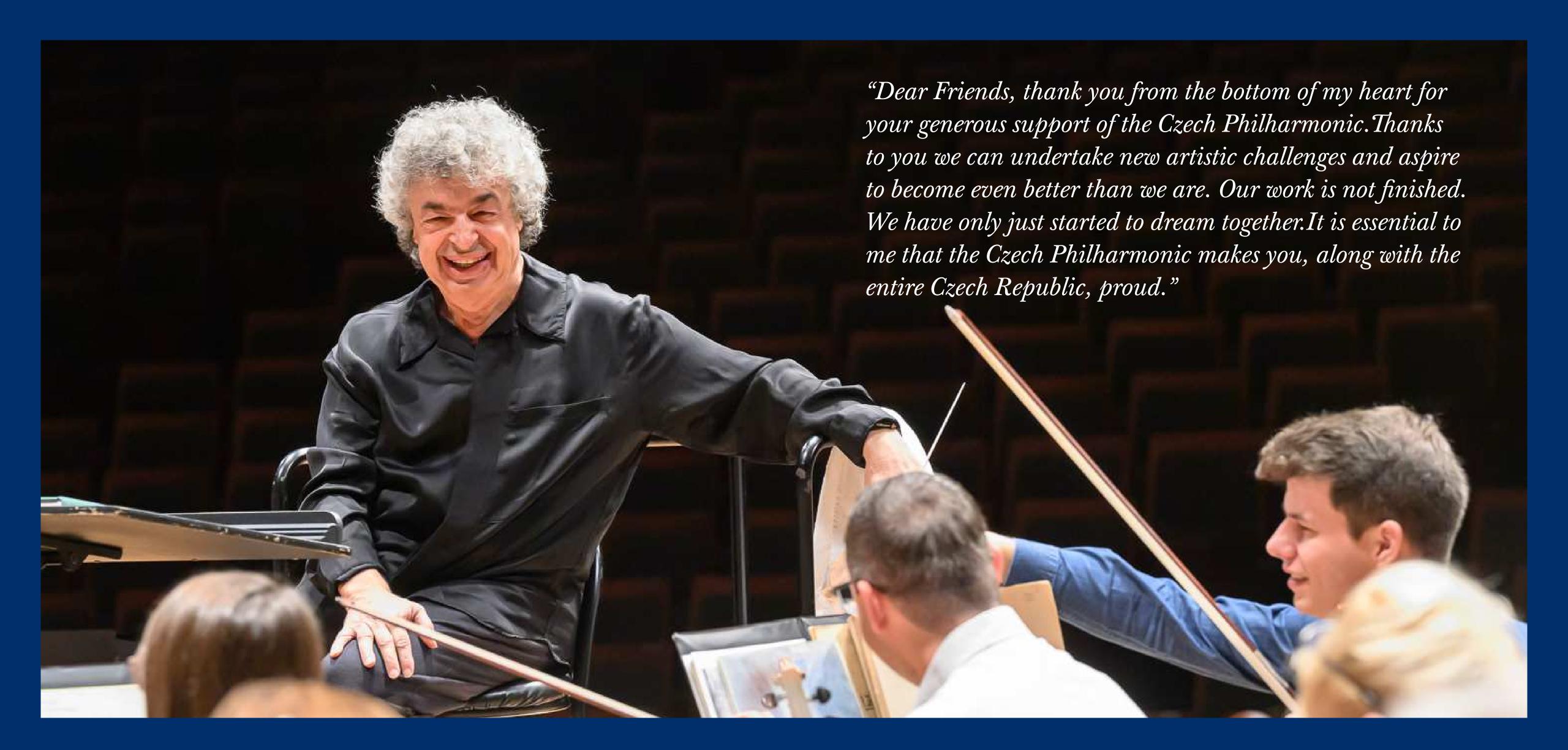
Early-bird discount pricing available through March 7: Balcony \$250, Dress Circle \$250/\$333/\$456, Second Tier \$333/\$456, Parquet \$456/\$572, Blavatnik Family First Tier \$718



Composition of gifts received for OPUS 85 incl. expectations for the years 2024 to 2026 in millions CZK



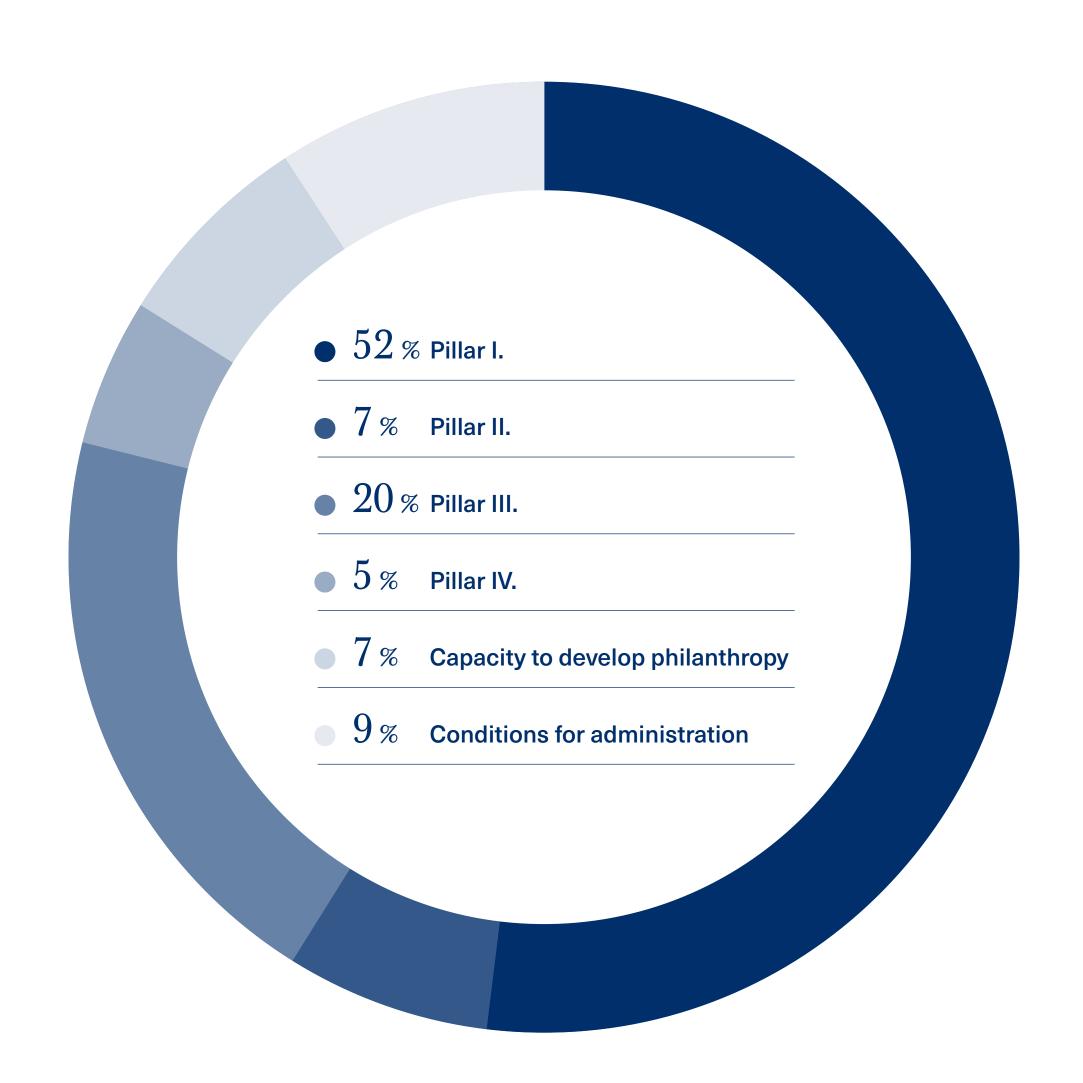
Gifts to NCF Gifts to CF New partnerships



SEMYON BYCHKOV

Chief Conductor and Music Director

Where the 138 million crowns in your donor and partner support helps?







JAKUB HRŮŠA Principal Guest Conductor





PILLAR I: THE WHOLE WORLD COMES TO RUDOLFINUM FOR MASTERFUL QUALITY

Thanks to your contributions, we have taken care of our home team - we have improved the conditions of the Philharmonic, we have recruited Simon Rattle as principal guest conductor, and we are producing first-class concert broadcasts.

PILLAR I

We improved the conditions for members of the orchestra

26 mil. CZK

We secured the coopderation of Simon Rattle and Jakub Hrůša

16,8 mil. CZK

We are recording a CD with S. Rattle, partially covering his fee, we are expanding the PR and marketing

16 mil. CZK

We are creating audiovisual broadcasts

7,5 mil. CZK

We are working together with foreign PR offices

5 mil. CZK

52%

71,4_{mil.CZK}



Your support has enabled us to increase the orchestra's financial rewards, motivate key artistic leaders and fill headline positions with world-class conductors. Fans can watch us more often from the comfort of their own homes.

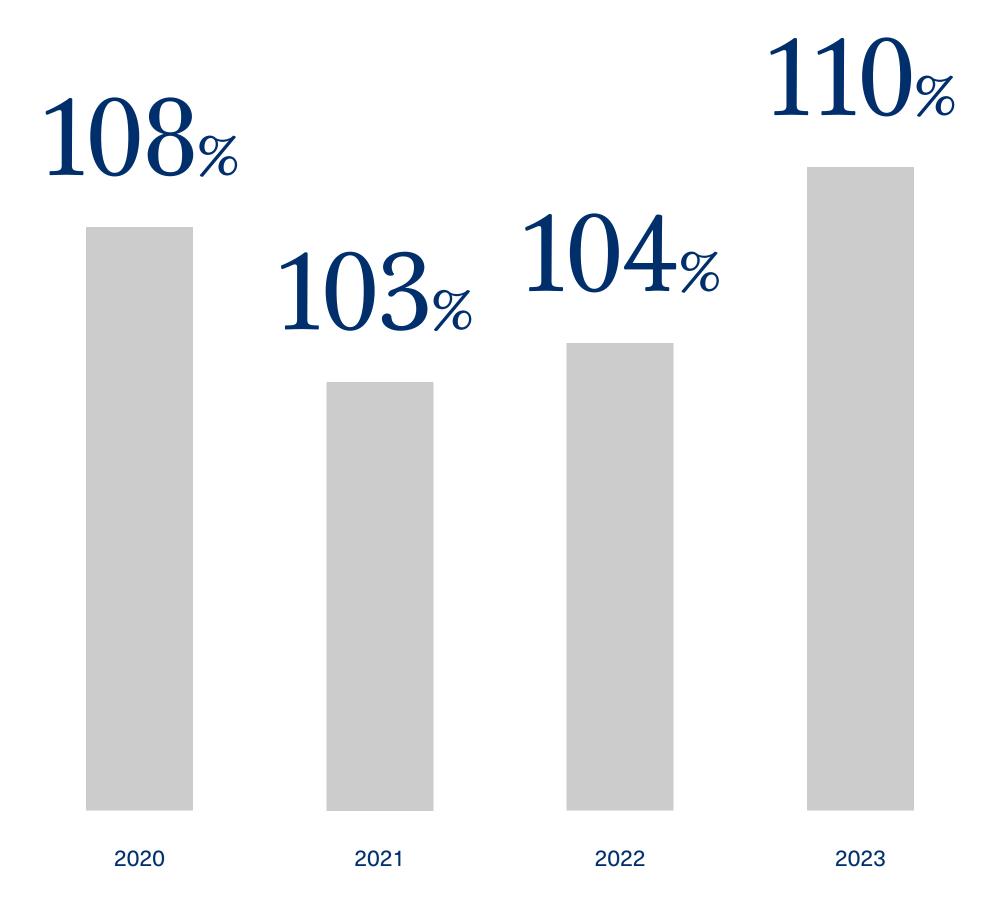


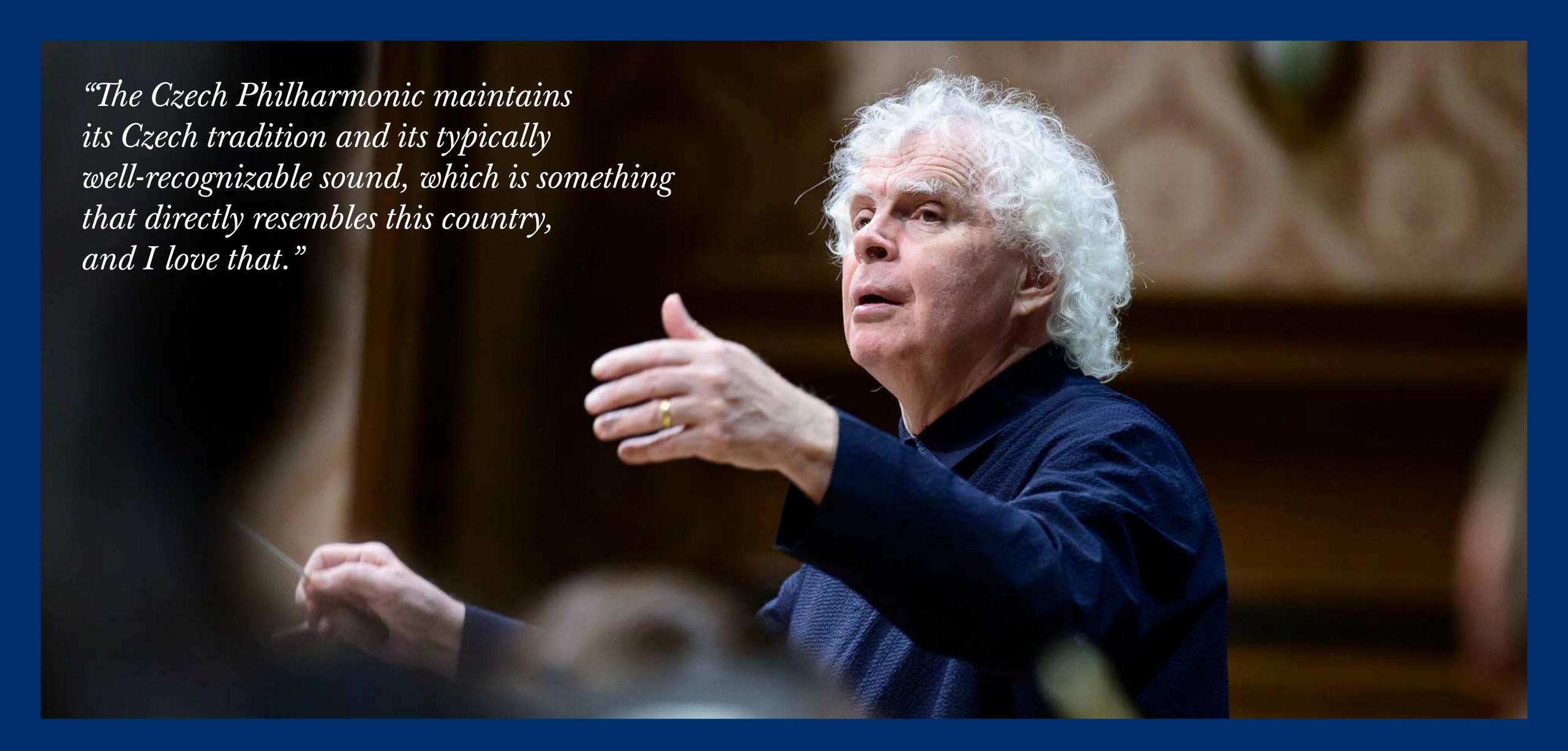


- Despite a Ministry of Culture pay cut of 2.92% and the effects of inflation, the Philharmonic's average pay has increased. We have not yet reached 120% of the salary of university students in the Czech Republic, but we have started an upward trend. In the future, we plan to be more competitive internationally.
- We have strengthened the core of our most important players. We have filled a new position of concertmaster and added four new deputies. We motivate these artistic leaders of the orchestra with opportunities for chamber and solo playing, which allows us to offer them higher remuneration. The most challenging musical projects receive an extra day of rehearsal.

Your donations have helped to significantly improve the financial circumstances of the orchestra's members, and we will use 26,000,000 CZK for this purpose between September 2022 and December 2024.

Development of the average salary and fees of the orchestra in contrast to the average salary for people with a university degree





SIMON RATTLE

Principal Guest Conductor - Rafael Kubelík Chair from the 2024/2025 season



- One of the most important conductors of our time, Simon Rattle, has become our Principal Guest Conductor Rafael Kubelík Chair, we have signed a five-year cooperation, lasting until the 2030/2031 season. The fact that we were able to sign the contract is primarily due to the private support of our donors.
- We have extended our contract with principal guest conductor Jakub Hrůša until 2026 and will be touring abroad with him. We have regular collaborations with Antonio Pappano; at the instigation of Simon Rattle, we have embarked upon a collaboration with the stellar Daniel Harding; and the classical specialist Giovanni Antonini returns repeatedly.
 - We have used of 16,800,000 CZK in donations to partially cover the transport, accommodation and fees of these top conductors.
- Your support will enable us to intensify our relationship with Simon Rattle in a significant way. Thanks to your generosity, we will be able to record a new album under his direction in the period 2024–2026. We will also be able to cover part of his fees and strengthen the PR and marketing activities associated with his titular position, both in the Czech Republic and abroad.

Your donations will help to the amount of 16,000,000 CZK.







• From the comfort of your home, you can watch us on Arte, Medici, NHK, Mezzo, Mezzo Live and Stage+. We will take part in a total of eleven broadcasts between September 2022 and December 2024. We have also introduced three new broadcasts on the Symphony platform. Having changed its business model, this startup will produce three free-to-air streams on social media.

Your donations helped enable half of all of the streams we produced between 2022 and 2024, a total contribution of 7,545,000 CZK.

We have enhanced the reputation of the Czech Philharmonic by cooperating with specialized PR offices in the most important markets. We have a long-term relationship with an agency headquartered in London and Vienna, which also has offices in Germany. We abandoned the idea of hiring agencies for individual concerts. Instead, we now work with a permanent British collaborator with extensive experience in the classical music field, particularly with the Czech Philharmonic. This new PR colleague has moved to Prague and is now covering other European markets, communicating with journalists from cultural sectionsand specialist periodicals. This way of working has proved very beneficial for us. In addition, we have project cooperation with a PR agency in the USA. In collaboration with the above-mentioned agencies, we organise press trips to Prague roughly three times a year, prior to foreign tours.

With your support, we have secured contracts with foreign PR specialists to the amount of 5,000,000 CZK for the period September 2022 to December 2024.





ROBERT HANČ

General Manager and Artistic Director of the Czech Philharmonic





PILLAR II: TOGETHER WE WILL OFFER IMMERSIVE MUSICAL EXPERIENCES

Thanks to your support, we have been able to recruit prominent international solo artists and talented Czech performers with whom we are preparing major vocal-instrumental projects and extraordinary concert experiences.

Pillar II

We secured the engagement of prominent soloists

5,2 mil. CZK

Smetana's LitomyšI is our stable home

2,2 mil. CZK

We have large vocal-instrumental projects in our repertoire

2 mil. CZK





• We have performed The Cunning Little Vixen and Libuše in concert with Jakub Hrůša. The opera Il Prigioniero with Antonio Pappano has been postponed until the fall of 2025. Since the fall of 2022, we have included at least one major vocal-instrumental work per season.

We have used, or will use, your donations for transport, accommodation and honoraria for foreign and Czech solo singers to the amount of 1,960,000 CZK.

• With your support, we have acquired the following artists from the roster of prominent soloists playing with the Berlin and Vienna Philharmonics: baritone Matthias Goerne (2023), violinist Janine Jansen (2023), pianist Daniil Trifonov (2023, Artist-in-Residence for the 2024/2025 season), pianist András Schiff (Artist-in-Residence for the 2023/2024 season), and pianist Emanuel Ax (2024).

Your donations have partially covered the artists' accommodation, transport and fees to the amount of 5,195,000 CZK.

• The Smetana's Litomyšl National Festival is our stable summer home, we are its partner orchestra. For its programme we have prepared Dvořák's Stabat Mater (2023) and the Smetana Gala (2024), including a Czech Television broadcast.

We have used your donations for accommodation, transport and the fees of the choir and soloists in these two projects to the amount of 2,200,000 CZK.







EVA KRESTOVÁ & JAN MRÁČEK

Eva Krestová, leader of the viola section, Jan Mráček, concertmaster, leader of the 1st violin section





PILLAR III: TOGETHER WE WILL CONQUER PRESTIGIOUS WORLD STAGES



Your support allows us to improve our planning so that the Philharmonic has more time to rest during a busy schedule of almost daily concerts. Whenever possible, we use comfortable train transport and accommodation within walking distance of the concert hall. We have the opportunity to take talented students from our Orchestral Academy on the road. Thanks to your trust and your donations, we have scheduled a total of sixty five international concerts from September 2022 through December 2024.

Pillar III

Publicity for the tour to the USA to the Czech public

19 mil. CZK

North American Tour 2024

6,9 mil. CZK

European Tour 2024

1 mil. CZK

Asian Tour 2023

0,4 mil. CZK

20%

27,3 mil. CZK



• Asia 2023: A three-day residency with the principal conductor at Tokyo's Suntory Hall, Asia's most important concert hall, and two concerts in Korea.

The support was used to provide local transfers, insurance and remuneration for the participants of the Orchestral Academy to the amount of 430,000 CZK.

- Europe 2024: A tour with the chief conductor to major European cities including Paris, Hamburg, Madrid and Munich was mainly composed of residencies with at least two different programmes. The spring programme was supplemented by a summer tour with Principal Guest Conductor Jakub Hrůša to London, Lucerne and Hamburg. Funds were spent on train fares and, in several cases, accommodation closer to the concert hall: 1,000,000 CZK.
- North America 2024: The Czech Philharmonic's residency evenings at Carnegie Hall, which are included in the main subscription series along with the Berlin and Vienna Philharmonics, are a great accolade. The New York concerts will be followed by a residency at Toronto's Koerner Hall, where only one foreign symphony orchestra is invited each year.

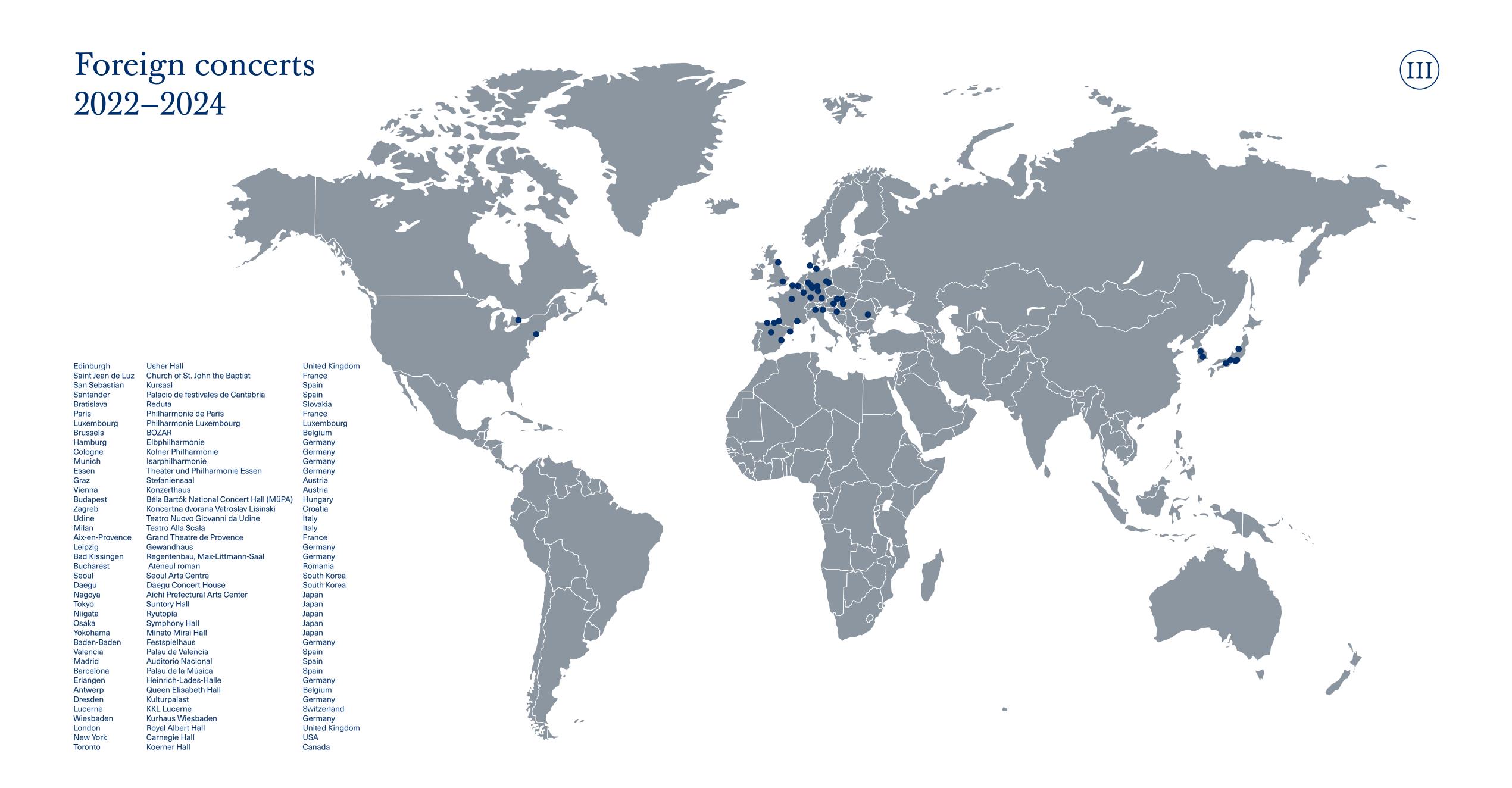
We use the funds to partially provide accommodation closer to the concert hall, flights, local transfers and visas to the amount of 6,870,000 CZK.

• Thanks to your generous support, we can make some of the Carnegie Hall experience available to our audiences at home. We believe that everyone can be proud of the success of the premier Czech orchestra; a residency in this prestigious hall is a great honour. We have therefore planned a major social media, radio and TV campaign supported by well-known YouTubers, culminating in a stream and a recording of one of the New York concerts in the autumn of 2024.

Thanks to you, we will be able to support the campaign to the tune of 19,000,000 CZK.









PATRICIA STACK

Executive Vice President, American Friends of the Czech Republic





PILLAR IV: TOGETHER WE WILL GIVE YOUNG PEOPLE THE OPPORTUNITY TO FALL IN LOVE WITH MUSIC AND DEVELOP THEIR TALENT



Thanks to your generosity, we can work better with the Czech Philharmonic Youth Orchestra, led by world-class conductors. We are also able to update our programmes for schools and families as well as develop our collaboration with the Roma children's choir Chavorenge.

Pillar IV

New dramaturgy for the schools and family programs

2,5 mil. CZK

Continuation of the Chavorenge Children's Roma choir

2 mil. CZK

The Czech Student Philharmonic lead by world-class conductors

2 mil. CZK

5 %

6,5 mil. CZK





- The Czech Philharmonic Youth Orchestra is now led by world-class conductors twice a season. We have worked with Semyon Bychkov (2022), Jakub Hrůša (2024) and Giovanni Antonini (2023 and 2024). We have learned to give students ample time to get to know the conductor, including rehearsals just before the concert, which is not common in professional orchestras. An offer has been made to work with G. Antonini and his early music master classes in Tuscany.
- The mainstays of the Czech Philharmonic Youth Orchestra are no longer the players of the Czech Philharmonic, but current or former members of the Orchestral Academy of the Czech Philharmonic. This year, for the first time, we will organize a summer camp to prepare for the program of the final concert of Dvořák Prague, which we will perform with Ingo Metzmacher.

Your donations will support the Czech Philharmonic Youth Orchestra summer camp and conductor's fees to the amount of 1,400,000 CZK.

• We have introduced a new programme schedule for schools and parents with children. We're leaving the Dvořák theme and moving on to Smetana. We're developing a new escape game, Smetanissimo. We've re-focused the "Martha in Musical Wonderland" program for Grade 1 and families, while we're keeping the "Steps to the New World" commentary concerts as a flagship series for Grade 2, middle school, and families with older children. Thanks to your generous support, we are back to pre-Covid numbers, with approximately 500 classes from 300 schools coming to us each year. Teachers have free access to recordings of all the "Steps" commentary concerts.

Thanks in part to your help, we have been able to increase the number of educational programs and attendees.

Year	Number of educational programmes	Number of visitors of the educational programmes
2021	105	9 227
2022	304	36 246
2023	337	46 720

• Our work with the Roma choir Chavorenge continues. Regular summer camps have been held and will continue to be held in the 2022–2024 period. We participated in the festival in Banská Bystrica and filmed a TV programme on the occasion of International Roma Day on 8th April 2024. Following the pandemic, there has been less interest from beginners, but the artistic director Ida Kelarová is looking for suitable new singers. In the autumn of 2024, we will be collecting material to publish a Roma songbook with lyrics, guitar chords and recordings of hymns for use in the classroom.





PETR HAMERSKÝ & MICHAELA SEDLÁČKOVÁ

Petr Hamerský, cello, Michaela Sedláčková, viola, members of the Orchestral Academy of the Czech Philharmonic



PHILANTHROPY

Building a capacity for philanthropy

We are building a capacity for active fundraising and nurturing a community of supporters. Donor care is now handled by a three-person team with a capacity of 2.2 FTE. To help with fundraising, we have also acquired two volunteers, experienced managers with many years of practice behind them.

We are gradually sharing the acquired know-how with other cultural organisations, especially with our artistic partners, which are the Smetana's Litomyšl National Festival, the Prague Philharmonic Choir and the Rudolfinum Gallery.

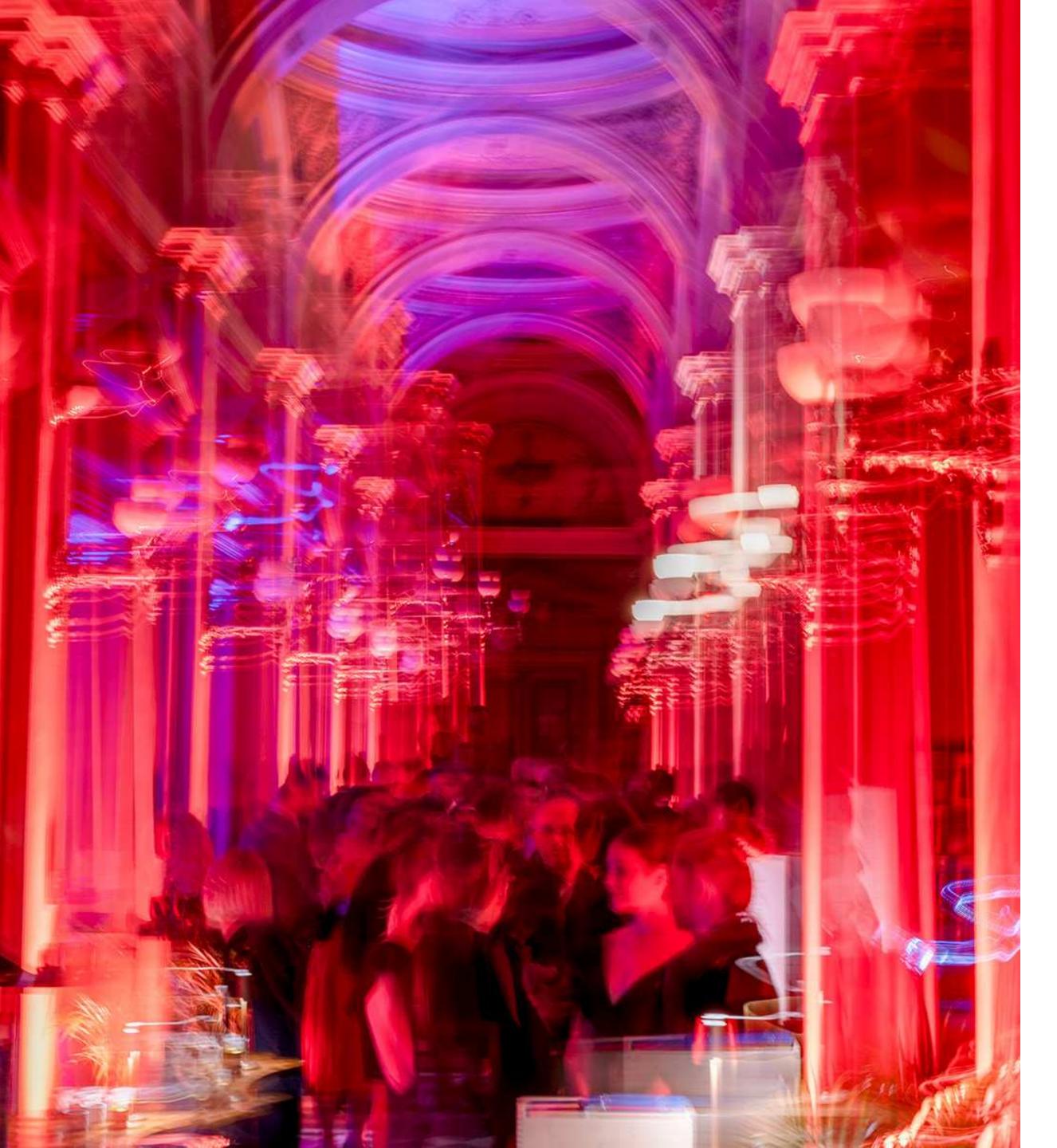
We organize events where you can meet other donors and to which you can bring your friends.

Your donations will contribute to building a capacity for philanthropy in the 2024–2026 period.

Improving administrative conditions

We understand that a top-notch orchestra needs top-notch colleagues in the back office too. This applies to all members of the support, administrative, communications and fundraising teams. As with the orchestra, we have increased remuneration to ensure we can offer competitive terms in the marketplace. Thanks to your donations, the Czech Philharmonic has not been forced to cut jobs because of inflation.

We have used, or will use, 13,000,000 CZK in the 2024–2026 period for this purpose.



Development of philanthropy and conditions for the administration

We are improving the conditions for the administration of the Czech Philharmonic

13 mil. CZK

We increased the capacity for working with donors and sharing know-how with related organizations

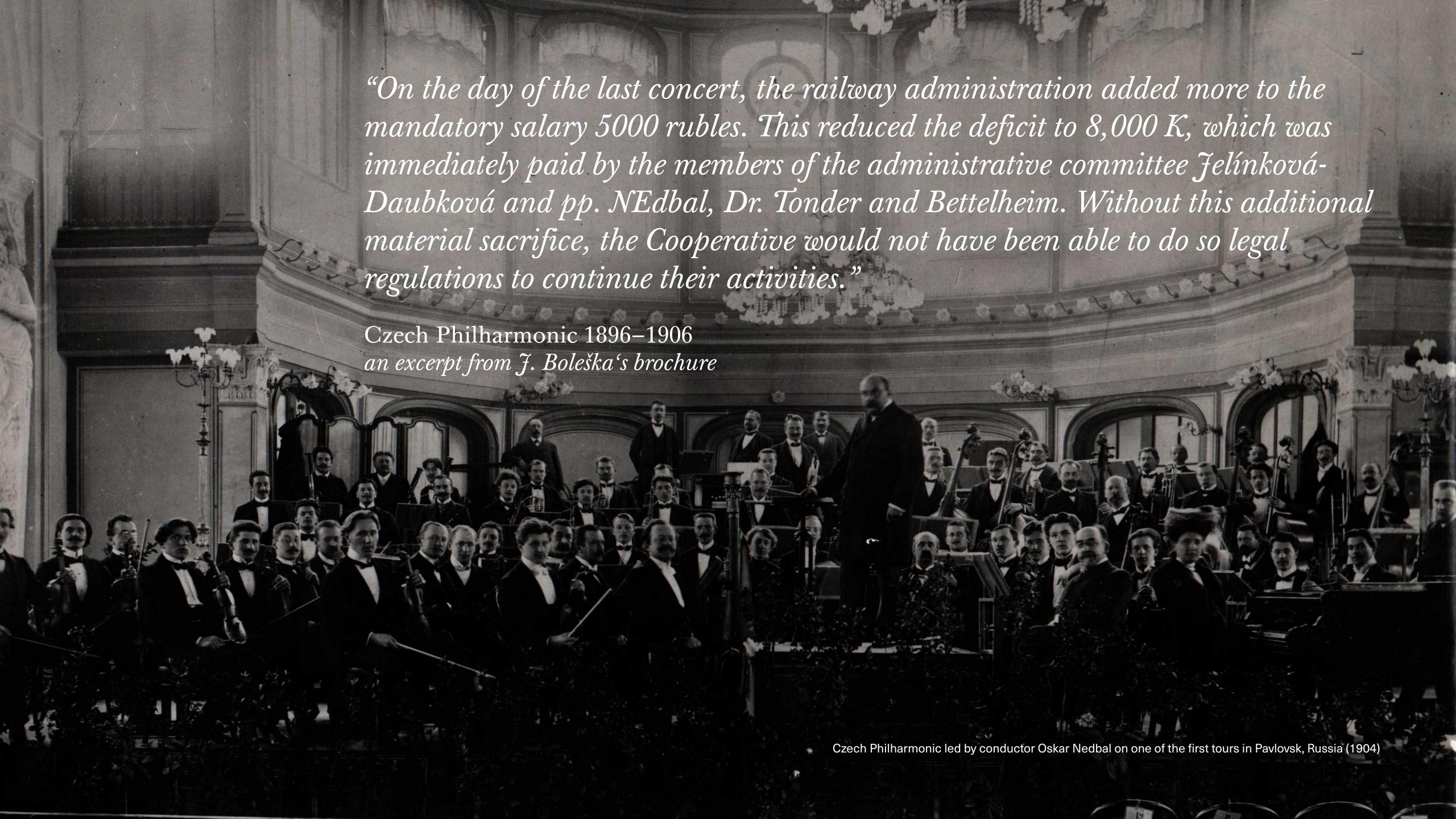
8,5 mil. CZK

We supported group experiences for our community of supporters

2 mil. CZK

16%

23,5 mil. CZK

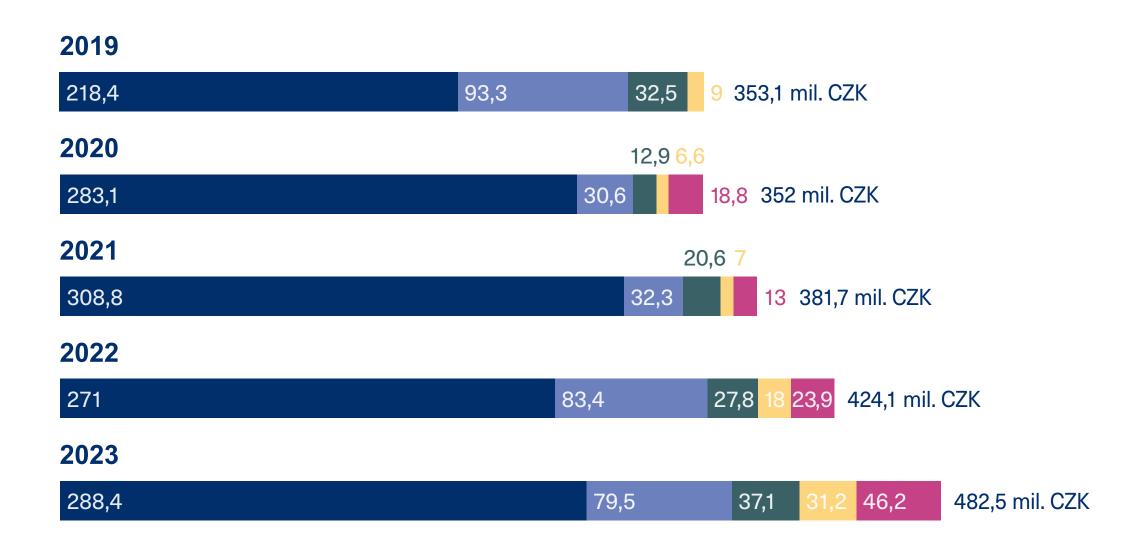




The consolidated income budget for the Czech Philharmonic and the Foundation for the Czech Philharmonic in mil. CZK

Concert activities

Contribution of the founders



Rental income

Sponsoring

Gifts received

THANK YOU!

Thanks to you, a community of Czech Philharmonic supporters has been created.

A community of people who love music and are close to the vision and ambitions of the Czech Philharmonic.





CZECH PHIL FOUNDATION

Founded by donors who are inspired by the tradition of Czech music, the Czech Phil Foundation is dedicated to the long-term support of the artistic and organizational growth of the Czech Philharmonic and its cultural organizations; to providing conditions for young musicians and the development of a love of music among the public, especially children; and to the promotion of music in general.

Founders and Board of Directors



Magdalena Souček

Chairwoman

of the Management Board



Hana Dvořáková *The Founder*



Jitka Dvořáková



Anna Fejérová



Robert Hanč



Jiří Hašek *The Founder*



Jiří Kejval



Pavel Kysilka The Founder



David Mareček



Michal Medek



Jan Sýkora



Jozef Šepetka

Supervisory Board



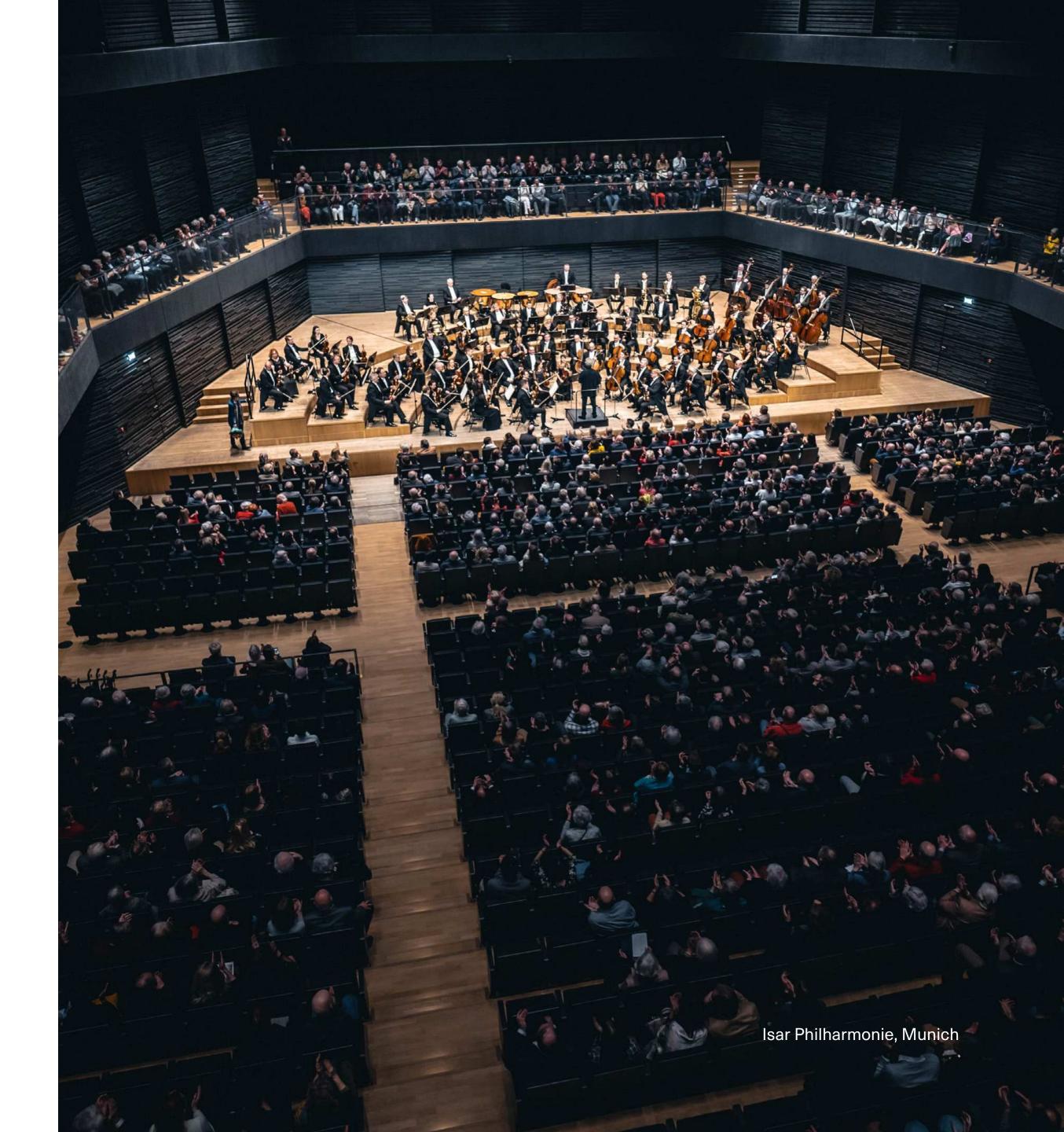
Alan Rassaby Chairman



Ondřej Matyáš



Monika Marečková







"Czech Phil Foundation should ensure a certain stability of financial flows on which the orchestra can rely. In the future, we would like to build up an endowment, the proceeds of which would represent a stable financial source for the orchestra."

Magdalena Souček

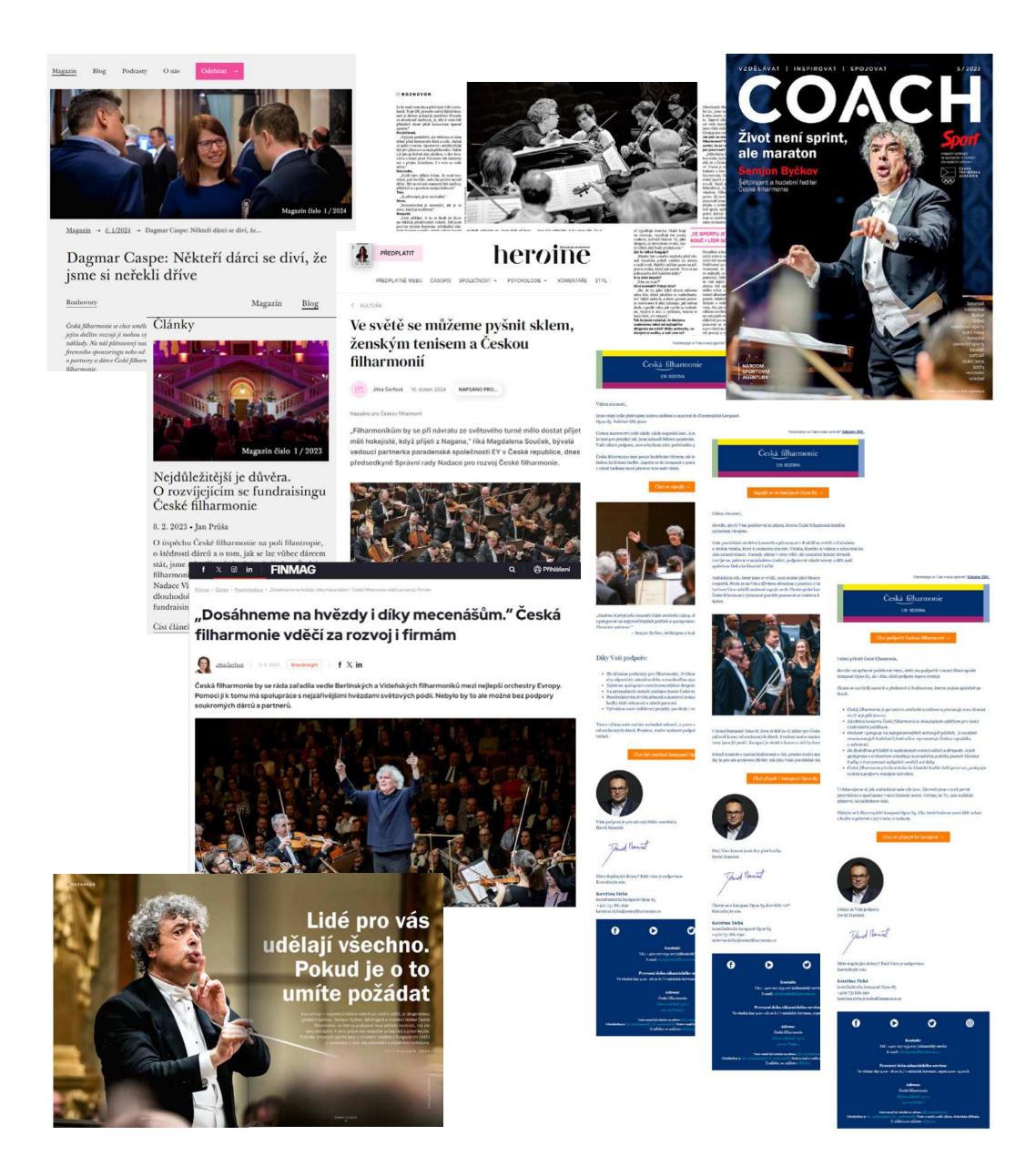
Chair of the Board of Directors

EVENTS IN SUPPORT OF THE CAMPAIGN





MEDIA COVERAGE OF DONOR ACTIVITIES



Thank you for your generous support!

Jiří Bárta
Jarmila & Pavel Baudišovi
Jitka Cechlová Komárková
Hana & Dalimil Dvořákovi
Robert Hanč
Milan Hejl
Silke & Jaroslav Horákovi
Jiří Kejval
Slavomír Lener
Jenny & Alan Rassaby
family Šelepova
Marketa & Augustin Sobolovi

Magdalena Souček
Petr Stuchlík
Vratislav Svoboda
rodina Sýkorova
rodina Tesařova
SIKO KOUPELNY a.s.
Katarína & Ondřej Vlčkovi
Radana & Jiří Waldovi
Grace & Jonathan Wilkinson
Kateřina Zapletalová
and others

Thank you to the cabinet members for their time, energy and creative ideas:

Alexandra Bízková
Hana Dvořáková
Milan Hejl
Bessel Kok
Slavomír Lener *Chairman*David Mareček
Michal Medek
Isabella Ponta
Magdalena Souček
Vratislav Svoboda
Jan Sýkora
Jonathan Wilkinson





WHERE DO WE GO FROM HERE?

We are convinced that in just 2–3 years of work we have not exhausted the potential of private support for the Czech Philharmonic. Therefore, our next step-by-step goal is to raise for the Czech Philharmonic 100,000,000 CZK from corporate partners and 100,000,000 CZK from private patrons, each and every year.

We will use these resources in the following way:

- 1 We will support the "home team" by improving the financial rewards of key players as well as their working conditions..
- We will leverage the artistic, communication and other skills we have acquired, including cooperation with world stars and respected consultants.
- We will organise a dignified celebration of the Czech Philharmonic's 130th anniversary in the 2025/2026 season with extraordinary concerts, events and campaigns aimed at the general public.
- We will substantially boost communication so that the Czech Philharmonic is perceived as a world leader, both in the Czech Republic and abroad; in other words, a set of family silver to be proud of in the Czech Republic.
- **5** We will begin work on our own concert and audiovisual format.
- We will provide opportunities for competence development for key players, specialists and managers.
- We will make every effort to recruit a quality successor to Semyon Bychkov as chief conductor.



CONTACT



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Executive Director Czech Phil Foundation

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